

*Creating Opportunities;
Growing Visions*

Make Your Vision Real With Strategic



Strategic
INFORMATION GROUP

What's your vision for your enterprise?

In today's business environment, risk is a constant companion. And yet, opportunities to grow and succeed abound. With vision — and the tools to turn vision into reality — businesses can create new opportunities.

You've brought your business a long way. Are you ready to create new business opportunities? Are you ready to grow your enterprise into your vision?

What are your goals?

IPO?

Merger and acquisition?

Market expansion?

Global presence?

Operational excellence?

Strategic specializes in helping manufacturing businesses grow into their visions. Some of the world's fastest growing suppliers, OEMS and virtual manufacturers rely on Strategic to help them maximize the benefit of their enterprise applications for global competitive advantage.

Strategic and QAD

The centerpiece of our offering is QAD enterprise resource planning software, facilitated by our strong consulting, implementation and training services.

For over 25 years, QAD has delivered enterprise applications that empower manufacturers to achieve top operating performance and succeed in the global marketplace. In the ERP space, QAD is recognized as a solution provider with a unique vision for manufacturing enterprises.

Since 1992

Strategic provides much more than just enterprise applications: Our clients rely on us for unique expertise that will help them drive fast return on investment and maximize the value of their QAD software. We deliver end-to-end enterprise solutions from decision-making consulting, to system implementation and integration, through training and support.

Strategic is a premier implementer servicing clients across North America,

with the capability to meet the distinct needs of global enterprises. We focus on six primary industries: automotive, consumer goods, food and beverage, electronics, industrial products and life sciences.

How do I choose?

You may be asking yourself, "Which vendor can be my business partner? Who's the partner I can count on for the long term? Some ERP providers are impersonal, complex and expensive. But other vendors may not be able to take my company where it needs to go. Why should I consider a QAD solution from Strategic?"

Our customers are ready to thrive — and have leveraged Strategic and QAD enterprise applications to achieve phenomenal growth. Strategic not only helps companies get their new QAD systems up and running quickly, but also guides them in leveraging those systems to meet or exceed aggressive growth targets.

“Since 1992 Strategic has been a strong and trusted QAD Alliance Partner. Strategic was one of QAD's first sales agents and implementation providers. With Strategic's leadership and deep industry expertise customers expect and receive a rapid time to benefit and are able to leverage the competitive advantages of QAD enterprise applications. They have increased QAD's footprint with over 150 joint satisfied customers. Strategic consistently provides their customers with reliable and innovative solutions to enable their success in today's marketplace.”

- Pamela Meyer Lopker,
President and Founder, *QAD Inc.*



Strategic Customers Grow and Thrive

A medical device company for the treatment of peripheral artery disease went live with QAD after a 12-week implementation, issued its initial public offering (IPO) within two weeks of go-live and has grown revenue from \$38 million to \$193 million in two years.

A solar power products company implemented QAD in just 10 weeks, grew revenues from \$11 million to \$236 million in two years and went public.

A global oil and gas field machinery company implemented 18 sites on 6 continents in just over 6 months.

A nuclear medicine imaging company that implemented QAD with Strategic in 1999 ranked in the Deloitte & Touche 2005 San Diego Fast 50, with 863% growth over the previous five years.

Find out how Strategic can help you create the opportunities that will grow your business into your vision: Visit www.strategic.com or call 1.800.433.7174 today.

“QAD builds the most effective enterprise applications for companies with products. And manufacturers who choose Strategic know they are getting the ideal blend of enterprise applications and services to help them realize big visions and sustainable success. Our consultants’ deep industry background and QAD expertise ensure that our customers will see fast ROI and leverage their ERP for top performance.”

- Doug Novak,
President, Strategic



Integrity, Confidence, Trust

Our customers have come to know and respect Strategic for rapid implementation, fast time to benefit, high-quality training and unparalleled customer service.

Strategic’s principals have deep technology and manufacturing backgrounds, and understand the critical connection between advanced information technology and a successful competitive strategy.

At Strategic, we believe our success grows from contributing to our clients’ success, and the long-term relationships built. We believe such relationships are the natural result of providing our customers with sound solutions founded on consistent high quality, close collaboration and fast, reliable response.

Strategic Statistics:

- QAD partner since 1992
- Over 500 successful QAD implementations
- Consultants average 15+ years industry experience; 10+ years QAD implementation experience
- Focus on automotive, consumer goods, food and beverage, electronics, industrial products and life sciences industries
- Clients across North America, with global capabilities

Strategic is a premier North American consulting, services and distribution partner of QAD Inc., working with QAD customers around the globe. Strategic provides consulting, implementation, validation, training and support services to the automotive, consumer goods, food and beverage, electronics, industrial products and life sciences industries. Strategic works with start-ups, multinationals and market leaders to implement their QAD systems on time and on budget, helping them maximize the value of their QAD enterprise applications.



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“Without the technical, functional, FDA and SOx expertise of the Strategic consulting group, we would not have been able to meet our aggressive schedule and overcome the great many inherent challenges in implementing and integrating QAD Enterprise Applications at sites across Europe, North America and Japan. The project exceeded our expectations.”

- Gary Doherty,
Director of Cost
Accounting,
Volcano Corporation

“Strategic was instrumental in the success of our roll-out of QAD Enterprise Applications to 20 sites around the world. Not only was our global implementation on time and undertaken in a cost effective manner, but just as important, Strategic is truly part of our team. That makes all the difference for us.”

- Liam Rosewell,
Business Applications
Manager, ReedHycalog

“Year after year Strategic has delivered on QAD’s promise of high value, performance driven ERP solutions, while partnering with customers to deliver the industry expertise that fuels their growth. We are proud to have them as a North American Channel Partner.”

- John Carter,
VP Americas,
QAD Inc.