

QAD ERP to Salesforce.com CRM Interface

Strategic's API provides a robust pre-defined interface solution for QAD Enterprise Applications and Salesforce.com CRM.

Salesforce.com

Strategic provides a complete interface between Salesforce.com and QAD using our API in combination with various middleware including Dell Boomi. We solve the challenge of integrating Salesforce.com's highly customizable architecture to QAD.

Rapid Integration

Using our standardized interface most of our Salesforce.com integration projects last from as little as 2-3 weeks. Our technical consultants have expertise on both QAD Enterprise Applications and middleware components providing a turn key integration solution.

Robust Interface

Strategic has helped many clients around the globe integrate their QAD Enterprise Applications to the Salesforce.com CRM solution. Our partnerships with QAD keep us up to date on new product releases and functional changes. Strategic has specialized in providing customers with QAD integration products and services for over 20 years.

Export Validation Agent

QAD to Salesforce API integrates critical Salesforce.com data with QAD Enterprise Applications. The API lets you manage all your day-to-day salesforce activities in Salesforce.com. Invoice data is automatically sent to Salesforce.com when an invoice is posted in QAD. This process significantly decreases report requests from salespeople, prevents duplicate entry, and eliminates the risk of data errors that can be caused by manual import procedures to Salesforce.com.

Dell Boomi as Middleware

Strategic Information Group is a Dell Boomi Solution Partner as well as a QAD Alliance Partner. Strategic has experienced technical consultants who have implemented multiple QAD-Salesforce.com integrations utilizing Dell Boomi. Our team also has experience with multiple middleware solutions if another middleware is preferred by our customers.

KEY CAPABILITIES:

- Updates to Salesforce.com from QAD ERP with the following data: Customers, Items and Invoice History included in the base API
- Gives your sales team critical access to QAD data
- Helps achieve one system of record
- Eliminate manual data entry in Salesforce.com
- Provides near real time access to QAD data to Salesforce.com users

“Strategic helped us build a seamless integration between our Salesforce.com and QAD environments. We've experienced a significant increase in productivity and data accuracy. We were very pleased with Strategic's technical and business skills throughout the project.”

- Rusty Page
Sr. Manager of Information Technology
Bioness

Base API Includes:

- Customers
- Items
- Invoice History

Additional Options

Additional data may be integrated between Salesforce.com and QAD Enterprise Application outside what is included in the base API. Examples of additional data include:

- Suppliers
- Price Lists
- Conversion of Opportunities in Salesforce.com to Sales Orders in QAD
- Customer defined Salesforce.com data
- Bi-directional interface capabilities are also possible

Strategic Information Group (Strategic) is a premier North American consulting services and distribution partner of QAD Inc., working with QAD customers around the globe.

Strategic provides consulting, implementation, validation, training and support services to the automotive, consumer goods, food and beverage, electronics, industrial products and life sciences verticals. Strategic works with start-ups, multinationals, market leaders to implement their QAD systems on time and on budget, helping them maximize the value of their QAD enterprise applications.

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Product Availability and Pricing

The QAD to Salesforce API is available for purchase. Please contact Strategic or your account manager for more details.

Technical Requirements

The API is Linux based. No minimum QAD version. Requires VPN access to systems. Requires access to a QAD test environment and Salesforce.com Sandbox and an internal Salesforce.com resource. QAD Cloud customers may require additional QAD software or services.

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