



Suzy Reno Named President of Strategic Information Group

Doug Novak to Remain CEO. Positions Strategic for Expanded Growth.

Cardiff-by-the-Sea, CA, January 26, 2021 – Strategic Information Group, the award-winning provider of Enterprise Resource Planning (ERP) software, services, and support, today announced the promotion of Suzy Reno to the role of President. Doug Novak will continue as CEO.

“Suzy is a tremendous talent who brings a breadth of invaluable experiences to her role as President,” said Doug Novak, CEO. “Her leadership skills and unmatched business acumen make her an outstanding selection to serve as the next President of Strategic Information Group.”

In her new role, Reno takes over responsibility for daily operational leadership of Strategic, implementing corporate strategies, and guiding its experienced leadership team. She will report directly to Novak, who remains tasked with driving the company vision and overall success.

The separation of the CEO and President titles, that Novak currently holds, will free him to focus more intently on driving organizational strategy and leading the transition plan to enable Reno’s success. This succession planning will ensure Strategic’s future remains bright as Novak steps into an ownership role in the future.

Reno joined Strategic in 2011 as a Solutions Architect, and has risen through company ranks ever since, formerly serving on the executive team as the Senior Vice President of Solutions Architecture. Prior to joining Strategic Information Group, Reno was a Senior Solutions Engineer and Consultant at RCM Technologies, a Business Unit Manager and Supply Chain Manager at RBX Industries, a Product Manager and Plant Controller at Duff Norton, and started her professional career as an Accountant with KPMG. It is this broad corporate foundation that made her new role as President an attractive challenge.

“I am honored to take over the Presidency of Strategic,” added Suzy Reno, President. “I am blessed to be surrounded by an amazing team of talented executives and industry professionals. We have achieved tremendous growth and success over the last several years, and I look forward to leading the Strategic team as we continue to grow and build upon the legacy Doug has turned over to me.”

The role change became effective as of January 1, 2021.

About Strategic Information Group

Strategic Information Group (Strategic) is a global ERP reseller and services provider in the USA, Canada, Ireland, and the United Kingdom. We provide next generation ERP software that meets the challenges of today’s manufacturers from start-ups to market leading companies, remaining trusted advisors and consultants throughout the lifecycle of customers’ business strategy. We serve manufacturing industries including life sciences, automotive and food & beverage with a full range of enterprise applications, including QMS and CRM in addition to ERP. With over 28 years’ experience as customer



success experts, we specialize in providing results through proven solutions and services that maximize the value of companies' technology investments by streamlining operational efficiency and reducing operational expense. From our innovative products that extend functionality such as Enterprise Banking and SIG EDI, and streamline industry-specific processes, such as FDA Validation and Automotive Sequencing, to our team of seasoned professionals performing integrations, implementations, or fully outsourced managed services, Strategic consultants understand your industry challenges and speak the language of manufacturing and supply chain management.

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